

# ZHEN WANG

UX Designer + Developer

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<https://zander.wang>

## WORK EXPERIENCE

### University of Michigan School of Information, **Teaching Assistant**

Aug 2018 - April 2019 | Ann Arbor, MI

- Assisted professors and taught 4 discussion sections in courses: Programming I in Fall 2018, and Intermediate Programming in Winter 2018.

### Ant Financial (Alibaba), **UX Design Intern**

May - Aug 2018 | Hangzhou, China

- Worked with the city service project team to design a new project integrated into *Alipay app* for citizens to register and pay their social insurance online.
- Worked with seniors to redesign the *Message Tab in Alipay App*.
- Designed new motions for the *Lab (Discover) in Alipay App*.
- Collaborated with PMs, engineers and also government to create personas, workflows, wireframes, hi-fi prototypes and testing models.

### Hangzhou Zhimou Tech, **UX Designer / Co-Founder**

Jan 2014 - July 2016 | Hangzhou, China

- Started a company focusing on programming education online.
- Conducted and analyzed quantitative user research, and renew the design of *RQNOJ.cn* - a coding website for 50,000+ young coding learners.
- Assisted on *ZJU University Online Coding Platform*.

### Student Portal of Zhejiang University, **UX Designer**

Aug 2012 - June 2015 | Hangzhou, China

- Developed *QSC Mobile App* as a leader - a productivity calendar and activity seeker app for students in my university. Maintained the iterations to contribute to keeping 60% user coverage.
- Designed *Official Freshman Guide* in online and offline versions provided for 100% university freshmen.

## FEATURED PROJECTS

### SI Hunt, **Backend + iOS Developer**

Jan - April 2019 | Mastery Course

Designed and developed the user interface and backend using Swift + Flask for a mobile app that helps students navigate in the school buildings using image recognition lib in ARKit. Adopted agile methods with a total of 3 sprints.

### Empjoy, **Product Designer**

Oct - Dec 2017 | CHI Design Competition

Conducted in-depth user research and conceptualized an app to improve workplace happiness with gamification and social features.

## SKILLS

### UX Research & Design

Interview, Survey, Affinity Diagram, Data Analysis, Persona, Competitive Analysis, Storyboarding, Workflow, Usability Test

### Wireframing & Prototyping

Adobe Suite, Sketch, Invision, Figma, Framer, Principle

### Web & Mobile Development

HTML/CSS, Javascript, JQuery, D3.js, Bootstrap, React, Angular, Ionic, A-Frame, PHP, C, Python, Flask, RESTful API, SQL, R, Git

## HONORS

The Second Prize (*QSC Mobile*) + Excellence Award (*IntHome*) in Mobile App Innovation Contest  
Sept 2017 | Apple Inc, MOE China

## EDUCATION

### University of Michigan, Ann Arbor

Master of Science in HCI  
Aug 2017 - May 2019 | Ann Arbor

### Zhejiang University

Bachelor of Architecture  
Aug 2012 - June 2017 | Hangzhou

### Fudan University

Visiting Student, Computer Science  
Feb 2011 - Apr 2011 | Shanghai

More projects at [zander.wang](https://zander.wang)