

Zander Wang  
Zhen Wang

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zander.wang ← Portfolio  
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## Education

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### University of Michigan, Ann Arbor

08.2017 - 05.2019

MS Degree in HCI

### Zhejiang University

08.2012 - 06.2017

Hangzhou, China

Bachelor of Architecture

Outstanding / Social Impact Award

### Fudan University

02 - 06.2011

Shanghai, China

Visiting Student in CS Dept.

## Skills

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### User Research

Interview, Survey, Affinity Diagram,  
Data Analysis, Competitive Analysis

### UX Design Methods

Ideation, Storyboard, Persona,  
Workflow, Usability Testing

### Wireframing & Prototyping

Adobe Suite, Sketch, Invision,  
Figma, Framer, Principle

### Web & Mobile Development

(Strong) HTML, CSS, Javascript, jQuery,  
d3, Bootstrap, Ionic, A-Frame, Python,  
Flask, Git  
(Familiar) React, Angular, PHP, C, SQL

## Awards

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### CCCC Mobile Innovation Contest

2nd Place (QSC Mobile), 2017

Excellence Award (IntHome), 2018

Apple Inc, MOE China

## Work Experience

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### U of Michigan

08.2018 - 04.2019

### Teaching Assistant

- Assisted professors and taught 4 discussion sections in courses: Programming I in Fall 2018, and Intermediate Programming in Winter 2018.

### Ant Financial

05 - 08.2018

### UX Design Intern

- Coordinating with PMs, researchers, developers and also other companies to oversee the experience from conception to launch with personas, workflows, wireframes, hi-fi prototypes and evaluation models for future iterations.

- Shaped experiences of payment for a new feature to let citizens and business owners to register and pay social insurance.

- Empowered expressions through concepts and motion designs with influence shown in Message and the Lab in Alipay App.

### Zhimou Tech

01.2014 - 07.2016

Hangzhou, China

### Product Designer (Part-time) / Co-Founder

- Lead and organized a company on online coding education.

- Conducted and analyzed quantitative user research, renew the design of RQNOJ.cn where over 50,000 users (coding learners) registered.

- Designed ZJU Online Learning Platform for daily teaching.

### ZJU Student Portal

08.2012 - 06.2015

Hangzhou, China

### UX Designer (Part-time)

- Developed QSC Mobile App (for iOS) as a team leader - a productivity calendar and event seeker app for university students. Maintained the design iterations to contribute to keeping 60% user coverage among ZJU.

## Featured Projects

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### SI Hunt

01 - 04.2019

### Backend + iOS Developer

- Designed and developed the user interface and backend using Swift + Flask for a mobile app that helps students navigate in the school buildings using image recognition lib in ARKit.

- Adopted agile methods with a total of 3 sprints.

### Empjoy

10 - 12.2017

### Product Designer

- Conducted in-depth user research and conceptualized an app to improve workplace happiness with gamification and cool social features.